

FPRA 2018 Media Summit

Friday, April 13, 2018

Southeastern University | Tuscana Ristorante



Changing Times: Sharpening Your
Message and Navigating the
World of New Media

Breakfast: 8:00 AM
Panel: 8:30 AM

Registration Ends: April 9
Register at: <http://bit.ly/2FhPbTg>

Sponsorship Opportunities

Media Summit

The media landscape is changing. Learn from news editors, reporters and public relations professionals on how to communicate more effectively in a digital age.

Enjoy breakfast as local news leaders analyze the current state of the media industry and discuss the future of social media, fake news and developing technology. Then, engage in small group break-out sessions to hear from public relations pros who will give you the latest tips for identifying, crafting and delivering a compelling message that will get your business noticed.

Early Bird: \$40 (until March 31)
Standard: \$45 (April 1 - 9)
Student: \$10
FPRA Member: \$30 (with promo code)
FPRA Student Member: Free

Registration ends April 9.

To register or learn more about sponsorship opportunities, please visit fprapolk.org or contact Joe McLeod at joe@mcleodcommunications.com



Platinum: \$500

- Provide welcoming remarks to attendees at event
- Two tickets (valued at \$90)
- Verbal recognition of sponsorship at event
- Recognition in news releases
- Logo on printed/electronic collateral at event
- Logo and/or name with link to website on Facebook event page
- Logo and/or name with link to website on DP/PC FPRA event page

Gold: \$250

- One ticket (valued at \$45)
- Verbal recognition at event
- Recognition in news releases
- Logo on printed/electronic collateral at event
- Mentioned in DP/PC FPRA's social media
- Mentioned at following DP/PC FPRA general meeting
- Name with link to website on DP/PC FPRA event page

Silver: \$100

- Name on printed/electronic collateral at event
- Verbal recognition at event
- Mentioned at following DP/PC FPRA general meeting
- Mentioned in DP/PC FPRA's social media